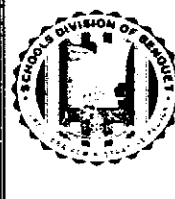
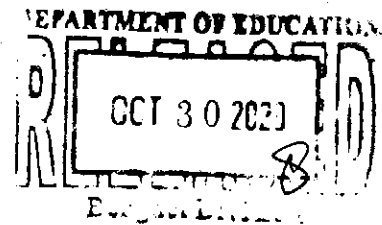
	Republic of the Philippines Department of Education Cordillera Administrative Region SCHOOLS DIVISION OF BENGUET Wangal, La Trinidad, Benguet Telefax: (074) 422-6570; (074) 422- 7501		Document Code: SDO- BENG-QF-OSDS-SDS-003 Revision: 00 Effectivity date: 09-10-2019
	DIVISION MEMORANDUM No. 237 s. 2020		Name of Office: OSDS

**TO: Chief Education Supervisors, CID and SGOD
 Public Schools District Supervisors and Coordinating Principals
 Public Elementary and Secondary School Heads
 All Others Concerned**

FROM: BENILDA M. DAYTACA, EdD, CESO VI
 Assistant Schools Division Superintendent
 OIC- Office of the Schools Division Superintendent



SUBJECT: SDO BENGUET INFORMATION, ADVOCACY, AND NEWS TEAM

DATE: October 28, 2020

- To ensure continuous information, dissemination, advocacy, and provision of relevant news to stakeholders across all levels of governance; and in consonance with Regional Memorandum No. 331, s. 2020, the SDO Benguet Information, Advocacy and News Team is hereby organized composed of the following division office and school personnel:

Name	Office/ School
1. Macarthy B. Malanes	SDO Benguet
2. Francis Peckley	SDO Benguet
3. Eric Wanson	SDO Benguet
4. Stephen Bulalin	SDO Benguet
5. Nerissa Barbosa	SDO Benguet
6. Joven Agtani	SDO Benguet
7. Melvin Alfredo	SDO Benguet
8. Augustin Dao-anis	La Trinidad NHS
9. Jomar Soriano	Puguis ES
10. Karen L. Bosaing	BeNHS- Main
11. Jayson Manuel Osong	Cordillera Regional Science HS
12. Jobelle A. Batanes	Daclan NHS
13. Thomas Tumpap	BeNHS- Main
14. Jackson Lacpap	Lepanto NHS Main
15. Marcelo Otinguey	GBDAIS- Main
16. Tuesda C. Lucio	TSHI- Main
17. Jane Mata	Alejo M. Pacalso Memorial NHS
18. Anderson Dawigi	Loo NHS

- The Division Information, Advocacy and News Team shall:
 - provide news for print and online publication (Adivay and Cordillera Star Newsletters and DepEd Tayo Benguet page),
 - prepare news for broadcast in the weekly Facebook live newscast and talk show of the Public Affairs Unit- Office of the Regional Director,
 - provide coverage of National and Regional Management Committee (ManCom)/ Executive Committee (ExeCom) members visiting the division office and schools,
 - aid in the documentation of relevant events in the division office,
 - help, together with the district information officers in validating and giving news/ incident reports from the field.
- For information wide dissemination.



Republic of the Philippines
Department of Education
Cordillera Administrative Region

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Office of the Regional Director

October 14, 2020

Regional Memorandum
No. 331-2020

CREATION OF DIVISION INFORMATION, ADVOCACY, AND NEWS TEAMS

To: Schools Division Superintendents
All Divisions
All Others Concerned

1. To ensure continuous information dissemination, advocacy, and provision of relevant news to stakeholders across all levels of governance especially under the the *New Normal*, all Schools Division Offices shall create or establish their own Information, Advocacy, and News Team.
2. The team shall be led by the designated division information officer and work under the supervision of the Office of the Schools Division Superintendent.
3. The Information, Advocacy, and News Team shall:
 - a. provide news for print and online publication (The Cordillera Star Newsletter, and DepEd Tayo pages);
 - b. prepare news for broadcast in the weekly Facebook live newscast and talk show of the Public Affairs Unit - Office of the Regional Director;
 - c. provide coverage of National and Regional ManCom/ExeCom members visiting their division offices and schools;
 - d. aid in the documentation of relevant events in their division whether national, regional, or division sponsored or initiated; and
 - e. help, together with information officers, in validating and giving news/incident reports from the field.
4. Members (8 to 12 personnel) can either be from the division office or schools but must have background in journalism (print and broadcast), multimedia arts, photography, ICT, and other skills and orientation relevant to the objectives of the team.
5. Likewise, members may come from the pool of district information officers and/or journalism advisers and must be given designation by the Office of the Schools Division Superintendent as basis for plus points or equivalent percentage in their IPCRF (Individual Performance Commitment and Review Form).
6. Deadline for submission of the list of team members per division office is on October 26, 2020 (@ pau.depedcar@gmail.com) and an online meeting between the Public Affairs Unit and other information officers shall follow on October 30, 2020.



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